

## **ZERO & ONE CLUB**

Challenge students to produce “zero” litter and pick up “one” piece of litter every day. The club is based on individuals making “one small step toward a litter free community.” It is designed to show how one small action can have a huge impact on the environment. If a single classroom of 30 students participates in one day, they will pick up 30 pieces of litter, in one month they will pick up 930 pieces of litter and in one year they will pick up 11,160 pieces of litter.